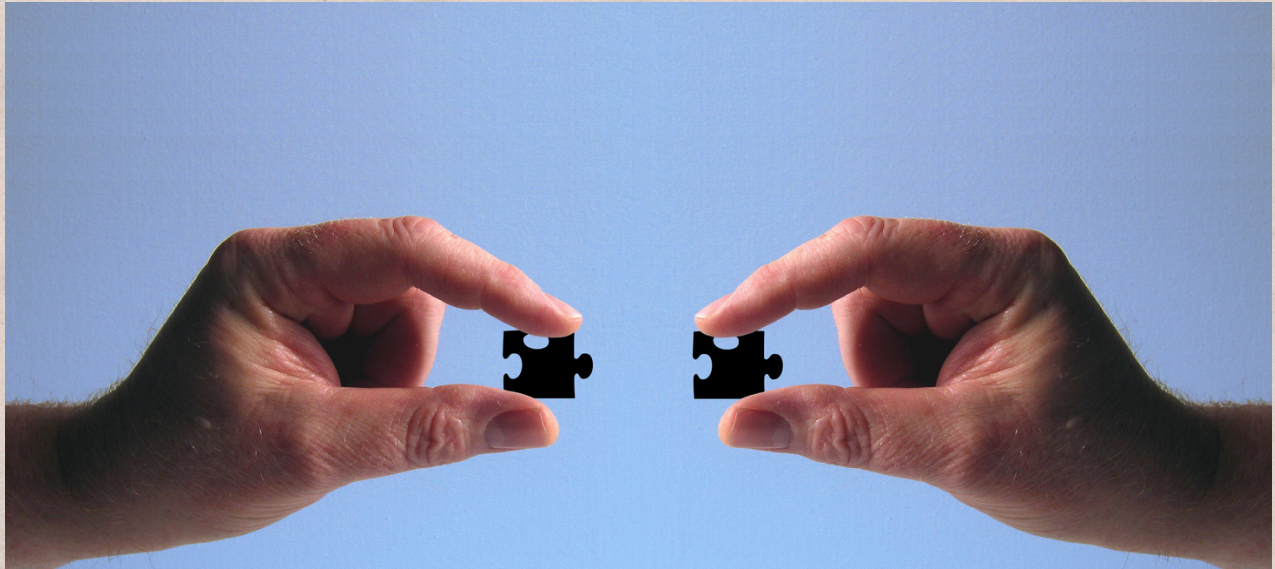


MARCH 1, 2022

# ANNUAL JOINT STATEMENT

TRI-COUNTY EDUCATIONAL SERVICE CENTER  
BUSINESS ADVISORY COUNCIL CONSORTIUM



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*Business Advisory Council  
Plan Issued by the Tri-  
County Educational Service  
Center Governing Board and  
the Business Advisory  
Council representing  
Tri-County Educational  
Service Center and its  
member districts.*

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## **Tri-County Educational Service Center Business Advisory Council Consortium**

This consortium was formed in accordance with the provisions of Ohio law (Ohio Revised Code Section 3313.82) requiring every school district and educational service center to have a Business Advisory Council and to meet the requirements of Ohio law (Ohio Revised Code Section 3313.821) which directs the development of standards for the operation of Business Advisory Councils.





## **Tri-County Educational Service Center Business Advisory Council Consortium**

### *Mission Statement:*

The Business Advisory Council is committed to building curriculum and broadening exposure to the business world in order for students to extend their learning beyond the classroom by gaining valuable input from members regarding essential skills students need to be successful in the 21st century and beyond.

### *Purpose & Responsibilities:*

The Business Advisory Council will provide a partnership between member schools and the business communities of Ashland, Holmes, and Wayne counties.

The partnership will:

- Advise local districts on changes in the economy and job market
- Advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills
- Aid and support local districts by offering suggestions for developing a working relationship among businesses and educators

**"An investment in our young people is  
an investment in Ohio's future."  
Ohio Governor, Mike Dewine**

# School District Members

## Ashland City Schools

Douglas J. Marrah, Ed.D.  
Superintendent  
Linda McKibben  
Assistant Superintendent

## Green Local Schools

Dean Frank  
Superintendent

## Mapleton Local Schools

Scott Smith  
Superintendent

## Orrville City Schools

Jon Ritchie  
Superintendent  
Brett Lanz  
Assistant Superintendent

## Tri-County Educational Service Center

Jon Ritchie  
Superintendent  
Beth Gaubatz  
Consultant

## Wooster City Schools

Gabe Tudor  
Superintendent  
Brian Madigan  
Assistant Superintendent

## Chippewa Local Schools

Todd S. Osborn  
Superintendent

## Hillsdale Local Schools

Steven Dickerson  
Superintendent

## Northwestern Local Schools

Jeff Layton  
Superintendent

## Rittman Exempted Village Schools

Jon Ritchie  
Superintendent

## Triway Local Schools

Nate Schindewolf  
Superintendent

## East Holmes Local Schools

Erik H. Beun  
Superintendent

## Loudonville-Perrysville Exempted Village Schools

Catherine Puster  
Superintendent

## Norwayne Local Schools

Kevin Leatherman  
Superintendent

## Southeast Local Schools

Jon Ritchie  
Superintendent

## West Holmes Local Schools

Eric Jurkovic  
Superintendent

# Business Partners

## Aultman Orrville Hospital

Jen Kessel  
CEO

## American Augers

Julie Moore  
Human Resource Director

## Ashland Area Chamber of Commerce

Amy Daubenspeck  
President

## Ashland Area Economic Development | Grow Ashland

Aaron Pauly  
Coordinator

## Ashland Comfort Control

Joe Reep  
President

## Ashland Community Foundation

Jim Cutright  
President & CEO

## Brethren Care Village

Troy Snyder  
Executive Director

## Centerra Co-Op

Karen Alsop  
Human Resources Director

## City of Ashland

Matt Miller  
Mayor

## Holmes County Chamber of Commerce

Tiffany Gerber  
Executive Director

## J & F Construction

Ronda Scott  
Business/Finance Manager

## Junior Achievement

Denice Shafer  
Vice President of Programs

## Next Home Next Stepp

Barbie Lange  
Realtor

## North Central Workforce Alliance of Ohio

Erv Howard  
Executive Director

## OhioMeansJobs - Wayne County

Crystal Brown  
Workforce Administrator

## Orrville Area Chamber of Commerce

Lori Reinbolt  
President

## Packaging Corporation of America

Rick Geething  
Ashland Plant Controller

## PFI Displays

Vince Tricomi  
President

## Rayco

Jim Pindell  
Human Resources Manager

## Schaeffler/Luk

Carrie McKelvey  
Training and Academy Leader

## Schantz Organ

Vic Schantz  
President

# Business Partners (continued)

## Schantz Organ

John Schantz  
Comptroller

## Simonson Construction

Dan Moore  
President

## Sutton Bank

Dennis Miller  
Vice President

## Thomas P Miller & Associates

Sara Tracey  
Director of Business &  
Industry Partnerships

## Venture Products

Denver Steiner  
Chief Executive Officer

## Wayne Center for The Arts

James Fox  
Executive Director

## Wayne Economic Development Council

Myranda Kiester  
Economic Development  
Coordinator

## Wayne Economic Development Council

Maribeth Burns  
President

## Wayne Economic Development Council

Christine Harris  
Executive Assistant

## Wooster Area Chamber of Commerce

Samira Zimmerly  
President

# Higher Education Partners

## The College of Wooster

APEX

Advising and Academic Resources Experiential Learning

## Kent State University Ohio College Tech Prep

Jennie Koch

Northeast Regional Center

Melanie Tichy

Administrative Assistant

## The University of Akron Wayne College

Traci Carmony

Marketing and Communications Specialist

# Business Advisory Council Subcommittees

## Parent Information Sessions Committee:

Ashland County-West Holmes Career Center, Critchfield, Critchfield, & Johnson Attorneys, Boreman Norton Cook Wealth Partners, Beacon Wealth Management, Wayne County Sherriff's Office, Tri-County Educational Service Center, The "HR Mom", United Way of Wayne and Holmes County

## Vital Connections/2. B.E. Connected Committee:

Tri-County Educational Service Center, North Central Workforce Alliance of Ohio, Wayne County Schools Career Center, Heartland Education Foundation, Orrville City Schools, Wayne Economic Development Council, Schaeffler, Rayco, PFI Displays, Aultman Orrville Hospital, Wooster Brush, Jarrett Logisticz, Tekfor, Akron Brass, Wooster Community Hospital, Smuckers, GoJo, Centerra, Simonson Construction, Step 2, Barbasol, American Augers

## Manufacturing Day Committee:

Wooster Area Chamber of Commerce, Orrville Area Chamber of Commerce, Wayne Economic Development Council, Tri-County Educational Service Center

## Healthcare Day Committee:

Wooster Area Chamber of Commerce, Orrville Area Chamber of Commerce, Wayne Economic Development Council, Tri-County Educational Service Center

## Senior Career Expo Committee:

OhioMeansJobs-Wayne County Office, Tri-County Educational Service Center, Triway Local Schools, Green Local Schools, Orrville Local Schools, The University of Akron-Wayne College, Wayne County Schools Career Center, Wayne Economic Development Council

# Ohio's Business-Education Leader Awards for Excellent Business Advisory Councils

*Tri-County Educational Service Center is a Three-Star Business-Education Leader Award in March of 2021.*

Ohio is proud to be home to more than 120 Business Advisory Councils that engage with schools and collaborate about business and workforce needs, as well as educational programming that responds to those needs. To highlight the work of these councils, the Ohio Department of Education, in partnership with the Ohio Business Roundtable, Ohio Chamber of Commerce, Ohio Chapter of the National Federation of Independent Business, Ohio Farm Bureau, Ohio Manufacturers' Association, Ohio Excels, Ohio Restaurant Association and Ohio Council of Retail Merchants, developed Ohio's Business-Education Leader Awards for Excellent Business Advisory Councils. This application-based set of awards recognizes applicants that demonstrate excellence in the three Quality Practices:

- Excellence in developing professional skills for future careers;
- Excellence in building partnerships; and
- Excellence in coordinating career development experiences.

“Ohio’s Business Advisory Councils work with students, educators, and business leaders to set students up for success,” Lt. Governor Husted said. “This collaborative effort ensures that students have the tools they need to prepare for a future in-demand career through initiatives that promote career exploration, workforce development, and work-based learning.” “We’re so proud of the work these Business Advisory Councils are doing, together with their partner schools, to nurture leadership qualities and important workplace readiness skills in students and contribute to the talent pipeline for businesses. It’s a real win-win proposition,” said DeMaria.





# Meetings Summary

*The following meetings are scheduled to take place involving the Business Advisory Council or significant factions of its membership.*

## **Tri-County Educational Service Center Governing Board Meetings:**

- September 13th, 2021
- October 11th, 2021
- November 1st, 2021
- December 13th, 2021
- January 10th, 2022
- February 14th, 2022
- March 14th, 2022
- April 11th, 2022
- May 16, 2022
- June 13th, 2022
- July 11th, 2022

## **North Central Workforce Alliance of Ohio Executive Board Meetings:**

- March 10, 2021
- June 16, 2021
- October 13th, 2021
- January 26th, 2022
- March 16th, 2022
- June 8th, 2022
- September 7th, 2022

## **Wayne Economic Development Council:**

- Informal meetings bi-monthly throughout 2021-2022

## **Tri-County Area Superintendent Meetings:**

- September 14th, 2021
- October 4th, 2021
- November 16th, 2021
- January 18th, 2022
- March 15th, 2022



# Plan

The plan of the Tri-County Educational Service Center Business Advisory Council is to make recommendations on the following items:

- Parent Education and Awareness regarding Career Planning
- The delineation of employment skills
- The development of curriculum to instill employment skills
- Changes in the economy and in the job market
- Types of employment in which future jobs are most likely to be available
- Suggestions for developing a working relationship among businesses and education personnel
- Suggestions for improvement of annual events, professional development sessions, and student activities including, but not limited to: Manufacturing Day, Healthcare Day, Senior Work Expo, Vital Connections
- Career Awareness Days/Events
- Student Success Plan Development
- OhioMeansJobs-Readiness Seal and OhioMeansJobs.com website
- Support in drug-free programming
- Support in employability skills and soft-skills training
- Mentoring and apprenticeships/internships
- Parent engagement activities
- Data analysis and information describing changes in economy, job market, student skills, and deficiencies
- Identifying community, business, and student educational needs (academic, nonacademic, employment skills, and skills needed for success in higher education and careers)

**"Those who collaborate are the ones who win."  
Ohio Lt. Governor, Jon Husted**

# 2021-2022 Implementation & Progress

*The Business Advisory Council has identified several action items that will be a priority throughout the upcoming year and beyond.*

**Action Item 1:** Complete Needs Assessment and Feedback Assessment with member school districts and businesses in the area.

- *On-Going*
- The needs assessment and feedback survey has been developed and reviewed. The team determined that an additional group, community partners, should be added to the survey.
- The survey is tentatively planned to be distributed to education, community, and business partners in the Spring of 2022 pending the status of the pandemic and current conditions.

**Action Item 2:** Develop events and opportunities for students in fifth through eighth grades to develop career awareness and explore career pathways. Consider a potential "Careers Camp", that will allow for tours and experiences (in-person or virtual) targeting this age group. (Continuing from 2020-2021)

- *Completed*
- The team met and determined that an in-person tour will be planned for 6-8 grade students who participate in the Summer STEAM Vex IQ Robotic Camp.
- Students will have the opportunity to tour Ventrac Compact Tractors and Attachments in Orrville, Ohio.

**Action Item 3:** Develop and implement a year-long, multi-topic parent learning series including topics like graduation requirements, apprenticeships and pre-apprenticeships, college planning, internet safety and digital footprints, and raising real-world ready students.

- *On-Going*
- Speakers have been identified and topics have been chosen for the parent learning series.
- Dates are being chosen for each speaker and marketing materials will be developed to share with parents through several outlets like social media, newspapers, and community partners.

**Action Item 4:** Develop mentoring and/or job shadowing experiences for middle school and high school students.

- *Paused due to pandemic*
- This goal will be continued into the 2022-2023 school year in order to have more in-person opportunities available with reduced pandemic restrictions

# Events, Activities, & Programs

**Tri-County Educational Service Center Business Advisory Council member districts, business partners, and higher education partners work together throughout the school year for events, activities, and programs that support and uphold the mission and purpose of the Business Advisory Council.**

Specifically, the Business Advisory Council school districts and business partners plan to participate in:

- OhioMeansJobs.com Website Training for K-12 Educators
- Parent Learning Series
- Wayne County Health Care Day
- Wayne County Career Expo - Senior Career Exploration Event
- Ashland, Holmes, and Wayne Counties In-Demand Jobs Week Events
- Ashland, Holmes, and Wayne Counties Vital Connections Teacher Immersion Bootcamp
- North Central Workforce Alliance of Ohio 2 B.E. Connected Teacher Immersion Bootcamp
- Ashland County-West Holmes Career Center STEAM Camp
- Tri-County Educational Service Center VEX IQ STEAM Camp
- Wayne County Schools Career Center Manufacturing Camp
- Ashland County-West Holmes Career Center Guys With Gloves Event
- Ashland County-West Holmes Career Center Girls with Goggles Event
- Wayne County Manufacturing Day
- Teacher Professional Development Day (Industrial Arts, Physical Education, School Counselors, Family, and Consumer Sciences)
- North Central Workforce Alliance of Ohio Workforce Summit
- OhioMeansJobs-Readiness Seal Educator Training
- Ohio's New Graduation Requirements Educator Training
- Northeast Ohio Transition Symposium (State Support Team)
- chARTer Creative Arts Workshop (Orrville)
- Ashland County-West Holmes Career Fair
- Graduation Requirement Training: Local Graduation Seals
- Drug-Free Club Program Support
- Various Field Trips, Speakers, Career Days at Membership School Districts

# Advice & Recommendations

## Employment Skills and Curriculum Development

The world of work is in a constant state of flux. The skills needed to be successful in today's workforce differ substantially from those of the past. By the same logic, future occupations will also require completely new skills. The World Economic Forum predicts that almost one-third of all jobs worldwide, are likely to be transformed by technology in the next decade. According to HR Forecast, the top hard and soft skills that will be needed in the future are:

Hard Skills	Soft Skills
Digital Literacy	Problem Solving
Data Analytics	Negotiations & Reasoning
Data Vizualization & Exploration	Critical Thinking
Self-Learning & Peer-to-Peer Learning	Time Management
Literacy	Resilience
Numeracy	Leadership & Social Influence

## Job Market Changes and Employment/Future Job Availability

According to the "Ohio's Top Jobs List" from the Governor's Office of Workforce Transformation, the top in-demand jobs in Ohio are in medical/healthcare careers (i.e., registered nurses and home health aides), finance and business careers (i.e., financial managers and marketing specialists), and construction careers (i.e., carpenters and electricians). By analyzing these top in-demand jobs in Northeast Ohio, and more specifically, the Tri-County Region, the Business Advisory Council can make recommendations to schools that coursework and learning opportunities in career pathways focused on healthcare, business, and construction technologies should be provided to students.

## Furthering Relationships Among Business, Labor Organizations, and Educational Personnel

The Business Advisory Council recommends the continued collaborative efforts between workforce development entities including North Central Workforce Alliance of Ohio and Wayne Economic Development Center. Continued relationships with local chambers of commerce such as Ashland Area Chamber of Commerce, Orrville Area Chamber of Commerce and Wooster Area Chamber of Commerce have proven beneficial for local school districts. The Tri-County Educational Service Center Business Advisory Council will continue to connect business and education in order to develop individuals with knowledge, skills, competencies and credentials that meet the needs of employers, especially those seeking to fill in-demand jobs.

# Business Advisory Council Joint Statements

Joint Statements of the Tri-County Educational Service Center Business Advisory Consortium can be found posted online at the Tri-County Educational Service Center Website.

<http://www.youresc.k12.oh.us/career-connections>

**Tri-County Educational Service Center Joint Statement  
March 1, 2021**



**Tri-County Educational Service Center Joint Statement  
March 1, 2020**



**Tri-County Educational Service Center Joint Statement  
March 1, 2019**



# Business Advisory Council Plan Resources

## RESOURCES:

Ohio Department of Education  
<http://education.ohio.gov/>

Ohio Governor's Office of Workforce Transformation  
<https://workforce.ohio.gov/>

Team NEO  
<https://www.clevelandplus.com/teamneo/>

OhioMeansJobs  
<https://jobseeker.ohiomeansjobs.monster.com/>

World Economic Forum  
<https://www.weforum.org/agenda/2020/01/reskilling-revolution-jobs-future-skills/>

HR Forecast  
<https://hrforecast.com/a-complete-guide-to-top-job-skills-needed-for-the-future-jobs/>

*Business Advisory Council Plan Creation:*  
8/2018

*Business Advisory Council Plan Revisions:*  
9/10/2019, 8/12/2020, 12/3/2020, 3/1/2021, 3/11/2021, 9/8/2021