

MARCH 1, 2019

# BUSINESS ADVISORY COUNCIL

TRI-COUNTY EDUCATIONAL SERVICE CENTER  
BUSINESS ADVISORY COUNCIL CONSORTIUM



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*Joint Statement Issued by  
the Tri-County Educational  
Service Center Governing  
Board and the Business  
Advisory Council  
representing Tri-County  
Educational Service Center  
and its member districts.*

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## Tri-County Educational Service Center Business Advisory Council Consortium

This consortium was formed in accordance with the provisions of Ohio law (Ohio Revised Code Section 3313.82) requiring every school district and educational service center to have a Business Advisory Council and to meet the requirements of Ohio law (Ohio Revised Code Section 3313.821) which directs the development of standards for the operation of Business Advisory Councils.



# Membership & Partners

## Ashland City Schools

Douglas J. Marrah, Ed.D.  
Superintendent

## Green Local Schools

Dean Frank  
Superintendent

## Mapleton Local Schools

Scott Smith  
Superintendent

## Orrville City Schools

Jon Ritchie  
Superintendent  
Brett Lanz  
Assistant Superintendent

## Tri-County Educational Service Center

Jon Ritchie  
Superintendent  
Beth Gaubatz  
Consultant

## Wooster City Schools

Michael L. Tefs, Ed.D.  
Superintendent

## Chippewa Local Schools

Todd S. Osborn  
Superintendent

## Hillsdale Local Schools

Steven Dickerson  
Superintendent

## Norwayne Local Schools

Karen O'Hare  
Superintendent

## Rittman Exempted Village Schools

Jon Ritchie  
Superintendent

## Triway Local Schools

Nate Schindewolf  
Superintendent

## North Central Workforce Alliance of Ohio

Erv Howard  
Executive Director

## East Holmes Local Schools

Erik S. Beun  
Superintendent

## Loudonville-Perrysville Exempted Village Schools

Catherine Puster  
Superintendent

## Northwestern Local Schools

Jeff Layton  
Superintendent

## Southeast Local Schools

Jon Ritchie  
Superintendent

## West Holmes Local Schools

Bill Sterling  
Superintendent

## Wayne Economic Development Council

Tom Pukys  
President



## North Central Workforce Alliance of Ohio Executive Board

### Troy Snyder

President  
Brethren Care Village



### Dan Moore

Vice President  
Simonson Construction



### Matt Miller

Board Member  
Mayor of Ashland



### Bill Stanton

Secretary  
Consultant

### Erv Howard

Executive Director  
North Central Workforce  
Alliance of Ohio



The North Central Workforce Alliance of Ohio is recognized by the State of Ohio as one of seven Regional Collaboration Sector Partners.



*Purpose:*

The Business Advisory Council will provide a partnership between member schools and the business communities of Ashland, Holmes, and Wayne counties.

The partnership will:

-Advise local districts on changes in the economy and job market

-Advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills

-Aid and support local districts by offering suggestions for developing a working relationship among businesses and educators

## Tri-County Educational Service Center Business Advisory Council Consortium

*Mission Statement:*

The Business Advisory Council is committed to building curriculum and broadening exposure to the business world in order for students to extend their learning beyond the classroom by gaining valuable input from members regarding essential skills students need to be successful in the 21st century and beyond.



**"Happiness does not come from a job. It comes from knowing what you truly value and behaving in a way consistent with those beliefs." - Mike Rowe, Host, Dirty Jobs**

## Meetings Summary

*The following meetings have taken place involving the Business Advisory Council or significant factions of its membership*

### Tri-County Educational Service Center Governing Board Meetings:

- September 10, 2018
- October 4, 2018
- November 5, 2018
- January 14, 2019
- February 11, 2019

### North Central Workforce Alliance of Ohio Executive Board Meetings:

- March 16, 2018
- June 12, 2018
- September 11, 2018
- October 16, 2018
- December 11, 2018

### Wayne Economic Development Council:

- January 17, 2018
- Informal meetings bi-monthly throughout 2018-2019



## Plan

The plan of the Tri-County Educational Service Center Business Advisory Council is to make recommendations on the following items:

- The delineation of employment skills
- The development of curriculum to instill employment skills
- Changes in the economy and in the job market
- Types of employment in which future jobs are most likely to be available
- Suggestions for developing a working relationship among businesses and education personnel
- Suggestions for improvement of annual events, professional development sessions, and student activities including, but not limited to:  
Manufacturing Day, Healthcare Day, Senior Work Expo, Vital Connections
- Career Awareness Days/Events
- Student Success Plan Development
- OhioMeansJobs-Readiness Seal and OhioMeansJobs.com website
- Tri-County Educational Service Center Drug Free Clubs of America Branch Provider/promotion of commitment to being drug free
- Mentoring and apprenticeships/internships
- Parent engagement activities
- Data analysis

**"Businesses and educators must communicate to each other more often, more clearly and more candidly about their needs and expectations. Collaboration will be the key – to creating economic opportunity for our youth and adult workers, to strengthening the competitiveness of Ohio businesses, and to spurring economic growth and prosperity for all." –Governor's Office of Workforce Transformation, Building Ohio's Future Workforce, page 20**

## Implementation & Progress

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Throughout the 2018-2019 school year, Tri-County Educational Service Center Business Advisory Council made steady progress on the implementation of its mission and purpose.

In order to better connect businesses with schools and develop a strong talent pipeline for employers, collaboration between schools and businesses must continue in a systematic and consistent way.

The Business Advisory Council believes that the participation and involvement level of area school districts and businesses is high and continually gaining momentum. With each scheduled activity, partnerships of the Business Advisory Council school districts and business members continue to expand.

Through the implementation of career advising requirements, students in area school districts are participating in the three pillars of Career Connections: Career Awareness in Elementary, Career Exploration in Middle Grades, and Career Planning in High School. It is the aim of the Business Advisory Council for all graduating students to have a plan and be prepared for one of the three "E's": Enrollment in Post-Secondary Education, Enlistment in the Military, or Employment (including apprenticeship).

The Business Advisory Council believes that the focus for career awareness, exploration, and planning must be tailored for each individual student. The Business Advisory Council intends to shift the mindset of a "college for all" approach that has been the focus and message sent to parents, educators, and students for almost two decades. It is increasingly clear that education, apprenticeship, and training strategies need to invest more time and attention toward assisting students with an upfront look at what interests them as individuals, and how to align those interests and their strengths with an occupation. The final step is the placement of students on appropriate career pathways according to those interests, skill sets, and strengths. Informed career exploration can broaden students career options toward numerous viable pathways to occupational success.

The Business Advisory Council will strive to improve business and education relationships to support students in connecting their current learning to future work.

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## Events, Activities, & Programs

Tri-County Educational Service Center Business Advisory Council member districts, business partners, community, and area workforce development entities partnered throughout the school year for events, activities, and programs that support and uphold the mission and purpose of the Business Advisory Council.

Specifically, the Business Advisory Council school districts and business partners participated in:

- Wayne County Health Care Day: March 2018
- Ashland County-West Holmes Career Center Women in Hard Hats: March 2018
- Wayne County Career Expo - Senior Career Exploration Event: April 2018
- Ashland, Holmes, and Wayne Counties In-Demand Jobs Week Events: May 2018
- Ashland, Holmes, and Wayne Counties Vital Connections Teacher Immersion Bootcamp: June 2018
- Ashland County-West Holmes Career Center STEM Camp: Summer 2018
- North Central Workforce Alliance of Ohio Workforce Summit: September 2018
- Wayne County Manufacturing Day: October 2018
- Ashland County-West Holmes Career Center Girls with Goggles: October 2018
- Teacher Professional Development Day (Industrial Arts, Physical Education, School Counselors, Family and Consumer Sciences): October 2018
- Parent Open House Night (Rayco Manufacturing): October 2018
- Ashland County- West Holmes Career Fair: January 2019
- Drug Free Clubs of America Programs: throughout 2018-2019 School Year
- Various Field Trips, Speakers, Career Days at Membership School Districts: throughout 2018-2019 School Year





## Advice & Recommendations

### Employment Skills and Curriculum Development

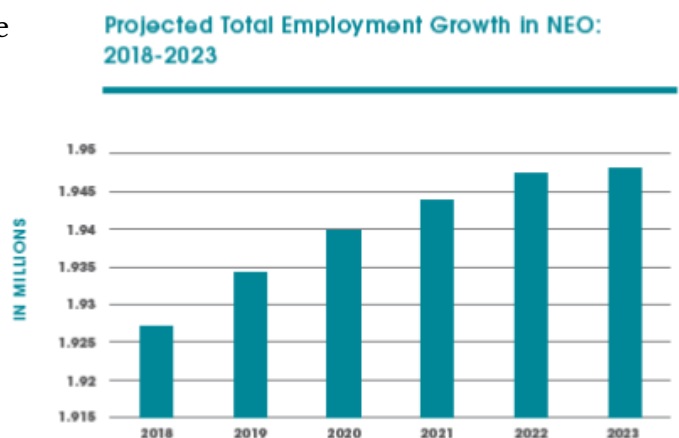
A goal of the Business Advisory Council is for students to gain better awareness of job requirements, career opportunities, and career pathways. The recommendation of the Business Advisory Council is for school districts to engage students in attaining the OhioMeansJobs-Readiness Seal. The OhioMeansJobs-Readiness Seal is a formal designation students can earn on their high school diplomas and transcripts, indicating they have the personal strengths, strong work ethic and professional experience that businesses need. A work group has been formed with Heartland Education Community, Orrville City Schools, Orrville Chamber, OHuddle, Orrville Police Department, Tri-County ESC Career Connections, and business professionals to develop a plan to support students in earning this credential. The Business Advisory Council supports and endorses the OhioMeansJobs-Readiness Seal's 15 identified work skills along with the pledge to be drug free.



### Job Market Changes and Employment/Future Job Availability

According to information published by JobsOhio and TeamNEO the top ten occupations with projected new growth in Northeast Ohio from 2018-2023 are as follows:

- Building and Grounds/Cleaning and Maintenance
- Business and Financial Operations
- Community and Social Service
- Construction and Extraction
- Computer and Mathematical
- Management
- Healthcare Practitioners and Technicians
- Personal Care and Service
- Healthcare Support
- Food Preparation and Related Service



Projected job & employment growth in the Northeast Ohio area is expected to continue to increase.

## Advice & Recommendations Continued

### Furthering Relationships among Businesses, Labor Organizations, and Educational Personnel

The Business Advisory Council recommends the continued collaborative efforts between workforce development entities including North Central Workforce Alliance of Ohio and Wayne Economic Development Center. Continued relationships with local chambers of commerce such as Ashland Area Chamber of Commerce, Orrville Area Chamber of Commerce and Wooster Area Chamber of Commerce have proven beneficial for local school districts.

The Tri-County Educational Service Center Business Advisory Council will continue to connect business and education in order to develop individuals with knowledge, skills, competencies and credentials that meet the needs of employers, especially those seeking to fill in-demand jobs.

#### RESOURCES:

Ohio Department of Education  
<http://education.ohio.gov/>

Ohio Governor's Office of Workforce Transformation  
<https://workforce.ohio.gov/>

Team NEO  
<https://www.clevelandplus.com/teamneo/>

OhioMeansJobs  
<https://jobseeker.ohiomeansjobs.monster.com/>

